

Project

AUDI TEST CENTER

Architects

URBANPLATFORM

Address

Leuvensesteenweg, 1930 Kortenberg

Programme

Test center for Audi vehicles

About

The basic idea underlying the design is a curve as the symbol of dynamic movement. The dynamic cuts in the façade continue inside in the form of vaulted tubes. This are achieved using both curved and vaulted walls. The curve becomes a spatial element. The vehicles are presented in segments of the curves. Thus, the showroom is transformed into a shop window integrated into the city's silhouette. The architectural principle of the terminal forms the basis for its visual identity, with alternating transparent and opaque sections as one of its key characteristics.

The opaque sections of the façade are made of perforated sheet aluminium with sharp ridges.

The interior of the showroom is made visible with a large frameless glass surface inserted into the façade, through which one can see the vehicles displayed in the building.

Inside, the curve of the showroom simulates a section of street where vehicles are aligned in a realistic and dynamic presentation.

Inside and out, the combination of carefully-selected materials and colours meets the high requirements of the Audi brand.

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OTHER PROJECTS :

Private house Lepage
- 2008 2010
- Bruxelles

Fancy
- 2007 2010
- Seneffe

Dubrucq
- 2006 2010
- Molenbeek-Saint-Jean

Vivegnis
- 2005 2010
- Liège

Typology

Offices (include mixed use)

Status

Built

Conception

2009

Delivery

2011

Client

D'leteren sa.

Area

4000



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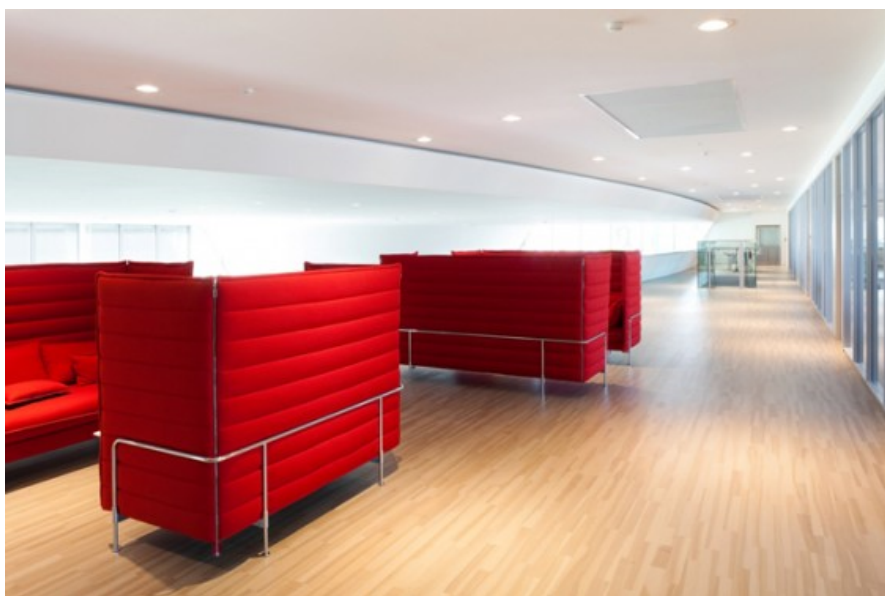


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