

Actions

BELGIAN SPIRIT AT HONG KONG

Belgium is organising Belgian Spirit: a promotional campaign highlighting the very best that Belgian architecture, design and fashion have to offer at the Business of Design Week in Hong Kong (BoDW) set to be held from 26 November until 11 December 2011.

This campaign, in which the WBA is a partner, shall take on the form of an interactive installation, bolstered by an economic trade mission aimed at stepping up the presence of these three sectors on the Chinese market. CONTACTS

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