News

THREE BRUSSELS URBAN PROJECTS IN COMPETITION IN CHINA

Since 2012, the city of Guangzhou (China) selects every 2 years the best urban innovations throughout the world and give five International Urban Innovation Awards to cities and exemplary regions, leaders of projects which are factors of social, economic and environmental development.

This year, three Brussels projects appear among the 15 finalist initiatives (on 301, representing 171 cities and regions in 59 different countries). They all target the Canal, the priority development area identified by the Brussels-Region.

Three projects

- The masterplan Abbatoirs 2020 launched in 2009 which resulted in 2015 in the opening of the new market hall realized by the Brussels-based office ORG and presented at the Biennial of Architecture of Venice 2016

- The first business incubator dedicated to sustainable economy Greenbizz designed by the Brussels-based office Architectesassoc

- The promotion campaign Urban Marketing who promotes the identity of the Canal zone.

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