

Project

## EX LIMBO - FONDAZIONE PRADA

Rue prévinair 58  
1070 Bruxelles

Architects

ROTOR

Address

Milan

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Programme

Exhibition at the Prada Fondation in Milan, Italy at the occasion of the Salone Del Mobile 2011

OTHER PROJECTS :

About

Ex limbo, the project presented by Rotor at the Fondazione Prada in Milan, is an investigation of the architectural and scenographic elements realized for the fashion show sets designed by Prada and OMA for more than a decade. After being used, they returned to a status of raw materials and were placed in storage at different locations.

USUS/USURES  
- 2010  
- Venise

OMA/PROGRESS  
- 2011  
- London

The starting point of this project is a curiosity for the materials used, the reasons why they have been conserved, and how this was practically managed. Rotor's work consists in bringing forth the remnants of a world that after a moment of meaningful splendor is discarded and put in limbo, inviting a second look at the forgotten. The Fogazzaro exhibition space hosts a labyrinth of elements that bear witness, simultaneously, to the amount of work involved in producing each fashion show, and to the silent existence of its materialization beyond the event: ex limbo.

RDF181  
- 2007  
- Bruxelles

Behind the Green Door  
- 2012 2013  
- Oslo

Typology

Exhibition

Status

Built

Conception

2011



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